



Neven Hodzic

Identalia Consulting d.o.o.

BILATERAL MEETINGS

29. 05. 2015 Friday (13:00 p.m. - 16:00 p.m.)

ORGANIZATION TYPE Company

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COUNTRY Croatia

CITY Zagreb, Palinovečka 41/5 [Google map](#)

AREAS OF ACTIVITIES TRADE

Request

FRANCHISOR`S EXPERIENCE

ADVANTAGES AND DISADVANTAGES OF OWNING A FRANCHISE, OPTIMAL RATIO BETWEEN ROYALTIES AND FRANCHISE FEES, STARTUP COSTS, IMPORTANCE OF EFF/IFA MEMBERSHIP. VANTAGGI E SVANTAGGI DELL`ESSERE UN FRANCHISOR, RAPPORTO OTTIMALE TRA ROYALTY E DIRITTI DI FRANCHISING, COSTI DI AVVIO, IMPORTANZA DELL ADESIONE ALLA FEP / IFA

KEYWORDS: **FDD** **ROYALTY** **STARTUP COSTS** **FRANCHISE FEES** **COPYRIGHTS**
